



PAWS 4 A CAUSE

PETS HELPING PEOPLE AND PEOPLE HELPING PETS TO END CANCER

Saturday, May 3, 2025 - Heritage Park/Capitol Lake

WHAT IS PAWS 4 A CAUSE?

Paws 4 A Cause is a canine-friendly dog walk event benefiting the Animal Cancer Foundation and the American Cancer Society, both nonprofit organizations dedicated to finding a cure for cancer.

1ST ANNUAL EVENT (2022)

Donated \$11,000 with 200+ participants and sponsors

2ND ANNUAL EVENT (2023)

Donated \$17,000 with 300+ participants and sponsors

3RD ANNUAL EVENT (2024)

Donated \$21,500 with 400+ participants and sponsors

CANCER FIGHTERS IS A 501(c)(3) nonprofit public charity Tax ID 85-4232298.

BENEFITS OF SPONSORING THIS EVENT

- Coming together as a community and making a real difference in the fight against cancer;
- Supporting a family-friendly event that focuses on raising awareness about human and animal cancer;
- Raising money for two organizations that work for cures of cancer in both animals and humans; and
- You become a vital part of fulfilling our mission to fight cancer and your support will be acknowledged by the following:
 1. Featured on event website with a link to your website;
 2. Company name printed on back of event t-shirts;
 3. Recognition on social media (Facebook & Instagram);
 4. Verbal recognition of sponsorship throughout the event;
 5. Free tent space on day of event; and
 6. Free registration waivers and t-shirts per sponsorship level.

WHERE DOES THE MONEY GO?

Each of the following organizations receives 50% of the net proceeds:



Dedicated to finding new treatments and eventual cures for cancer in both pets and people by funding comparative oncology research, the study of naturally occurring, similar cancers in people and their pets.



Improves the lives of people with cancer and their families through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.

ANGIE DORIAN, EVENT COORDINATOR
LISA PARSHLEY, EVENT ADVISOR

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